

Mr. Bryan Peng

Executive Director, Office for Attracting Strategic Enterprises, The Government of the Hong Kong Special Administrative Region of the People's Republic of China



## Biography

Mr. Bryan Peng is the Executive Director of the Office for Attracting Strategic Enterprises (OASES) under Financial Secretary's Office. He is responsible for attracting representative high potential strategic enterprises from around the globe to set up or expand their businesses in Hong Kong and targets four priority sectors namely: (i) life and health technology, (ii) artificial intelligence and data science, (iii) financial technology and (iv) advanced manufacturing and new energy technology.

The OASES team in Hong Kong and in 17 cities overseas and in the Mainland reach out to enterprises which could bring a major economic impact to Hong Kong, carry out negotiations with them to formulate attractive, bespoke measures and provide tailor-made plans and a concierge service to facilitate the set up or expansion of their strategic operation(s) in Hong Kong.

Mr. Peng is an accomplished business development executive with 20 years of extensive experience. He has a comprehensive understanding of the I&T ecosystem and the business landscape in both Hong Kong and Mainland China. His passion for the I&T sectors includes biomedical, smart cities, Information and Communications Technology (ICT), cloud computing, big data, artificial intelligence (AI), and robotics.

Prior to his government role, Mr. Peng was the Director (Corporate) at the Hong Kong Quality Assurance Agency (HKQAA), where he became well-versed in international management system standards, including quality, cybersecurity, telecom, IT service, supply chain management, ESG, and green finance, etc.

He holds a Master of Business Administration (MBA) from the Hong Kong University of Science and Technology.